



Bicyclists of Monterey, Santa Cruz, and San Benito Counties:

Come celebrate National Bike Month with us!

As a part of National Bike Month, we are offering a drawing to help encourage you to ride your bike. Find out how to enter at CycleTracksMonterey.org.

Enter for your chance to win:

- **A gift card to the bike shop of your choice (1-\$100, 1- \$50, 4 - \$25)**
- **A pair of tickets to the Monterey Bay Aquarium (3)**
- **A dinner for two at Sticks Restaurant (1)**

CycleTracks for the Monterey Bay Area is a program to collect information about cyclists that will help make the Monterey Bay Area an even better place to bike. The information will be used to build a tool to assist local governments in identifying the best places to plan for new bicycle routes. The information collected will be used to help better understand what factors influence the routes that cyclists take. Your information is anonymous and no personal information will be released.

How you can help

In order to do this, we need your help! We will be collecting data from our region's bicyclists using the CycleTracks mapping applications through out 2014. To help contribute, you can either log a bike trip on the CycleTracks Monterey website, or on the smartphone app while you ride.