

Celebrate the HER Helmet Thursdays project's **4th anniversary**, Thanksgiving 2013, by entering a drawing for a prize from this bike shop.

What's HER Helmet Thursdays?

On Thursdays year-round, throughout Monterey County, participating **HER** spots (**H**otels/lodging, **E**ducational/entertainment venues, **R**estaurants, and related places) offer discounts to **males and females** who bike.

Why? To help sustain the environment and economy by encouraging biking!

Details at BicyclingMonterey.com 831-375-6278



Ask us for an entry slip today, which includes the following instructions for entering:

1. List 1 participating business or organization from each of the 3 categories in **HER Helmet Thursdays**.
(Names of hundreds of Monterey County places participating are in the Quick Reference Guide. It may be displayed at this shop, or view it at BicyclingMonterey.com - <http://bit.ly/HHTdiscounts>) Questions? Call 831.375.6278.
2. Leave your completed entry form at this bike shop. (Do it now, or fill it out later and bring it back **before** Thanksgiving 2013.)
Prize winner will be notified by this shop ASAP after Thanksgiving.
Prize is to be picked up here before January 1, 2014.
If not picked up by that date, the prize may be donated to someone in need.

Your name _____ Phone # (will not be added to any lists) _____

Hotel or other lodging provider: _____

Educational or entertainment venue: _____

Restaurant or related spot (e.g., winery): _____